



## **MEDIA ADVISORY**

**Who:** Salisbury Fire Department and Southern Piedmont Chapter of the American Red Cross

**What:** Smoke Detector Installation Neighborhood Blitz. The Salisbury Fire Department and the Southern Piedmont Chapter of the American Red Cross will canvas the Morlan Park Neighborhood, specifically 300 residences surrounding the 600 block of Gold Hill Drive, to install smoke detectors wherever needed, and share fire safety messages.

This door-to-door effort is typically done in response to tragic fires in the neighborhood. Four weeks ago a Morlan Park resident suffered severe burns after the home caught fire. The resident did not have a working smoke detector.

**When:** Saturday, March 5, 10:30 a.m.

**Where:** Morlan Park Neighborhood, City of Salisbury. Canvas will begin at Southside Baptist Church, 500 Morlan Park Road, Salisbury

**Media contacts:** SFD Battalion Chief Tim Hurlocker (704) 791-9969  
Red Cross Heather LeMaster (980) 348-7127  
City of Salisbury Linda McElroy (704) 756-4925